



HOSTED BY SFI OFFSHORE MECHATRONICS & GCE NODE



Lower oil prices and increased importance of environmental viability and a more sustainable future requires new thinking in many ways. Technology is at the core of innovation.

Developing next generation of advanced offshore mechatronic systems for fully automatic operation and condition monitoring will be important to ensure safe and efficient operation in deeper water and in harsh environment.

DATE:	TIME:	PLACE:	CONFERENCE LANGUAGE:
JUNE 21th	08:00 – 20:00	UiA Campus, Grimstad	NORWEGIAN

08:00 – 09:30	SESSION 1 FOR SFI MEMBERS, WP7	
08:00 – 08:15	Anne Grete Ellingsen, CEO GCE NODE	OPENING REMARKS
08:15 – 09:30	Øystein T. Berg, Partner, InFuture	TRENDS & VOTES ON FINDINGS FROM SFI STRATEGIC STUDY

10:00 – 15:00	OPEN SESSION	
10:00 – 10:30	Audun Finnestad, Director PwC	MEGA TRENDS AND RADICAL OPPORTUNITIES
10:30 – 11:15	Bjørn Rudshaug, Strategic Project Manager Automatic Drilling Control, Statoil	THE OPPORTUNITIES OF BIG DATA TRANSFORMATION
11:15 – 12:00	Hege Kverneland, Corporate Vice President and Chief Technology Officer, NOV	IMPACT OF ACCELERATED DIGIZATIONS
12:00 13:00	LUNCH	
13:00 – 14:00	Øyvind Boye, CEO NYMO Kim A. Jørgensen, Analyst Lundin Tor Arne Hauge, CEO OTECHOS	SUCCESSFUL COLLABORATION IN THE NEW ECOSYSTEM
14:00 – 14:15	Arnt Aske, Industry Consultant, GCE NODE	WHEN THE NATURE OF INNOVATION IS CHANGING.

		HOW TO INNOVATE FASTER AND AT SCALE
14:15 – 14:30	Øyvind Mydland, CEO StepChange	TRENDS IN THE OIL & GAS INDUSTRY THAT CANNOT BE AVOIDED
14:30 – 15:00	Marit Dolmen & Arnt Aske	OPEN DISCUSSION

15:30 – 16:30	SESSION 2 FOR SFI MEMBERS, WP 7	OPEN SESSION
	SFI FURTHER EXPECTATIONS Øystein T. Berg, Partner, InFuture	VISIT THE LAB Geir Hovland, Centre Director, SFI Offshore Mechatronics
16:30 – 20:00	DRILLING RIG VISIT & SOCIAL GATHERING	

LANGUAGE	CONTACT
Conference language: Norwegian	Geir Hovland, Centre Director

REGISTRATION DEADLINE
June 15th 2016 – using personal invitation