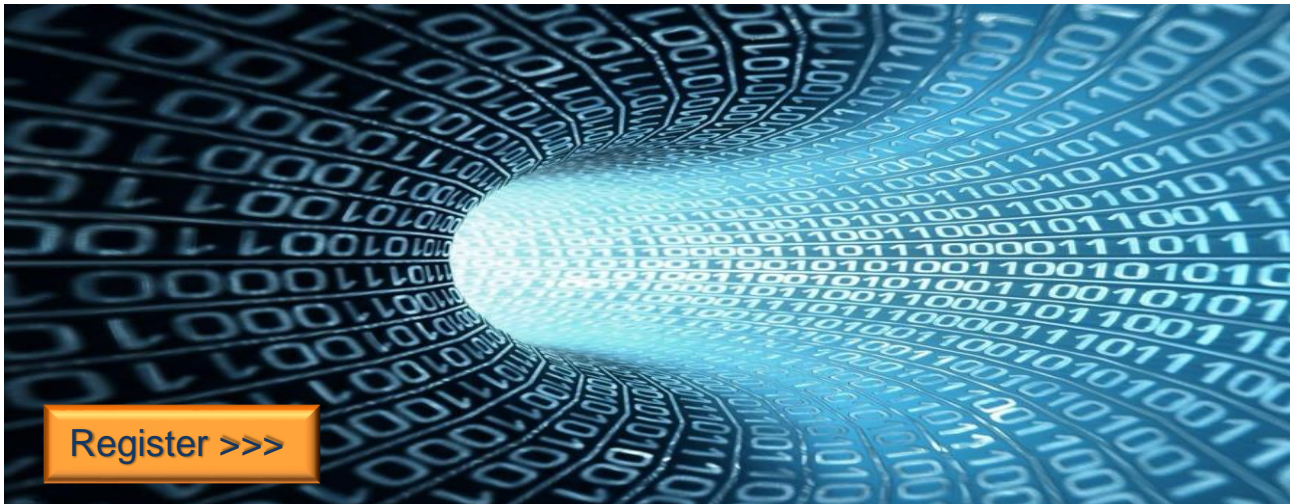


# PROGRAM

## Offshore Data Community Workshop

hosted by the Royal Norwegian Consulate General, at Norway House, Houston,  
7 May, 2015 (9 a.m. – 2 p.m.)



***The Offshore Data Community (ODC) project received funding in 2014 from The Research Council of Norway (RCN) of 1 MNOK. The Project has clearly defined objectives:***

*Promote exchange of expertise and experience between the project stakeholders in Norway and the USA (clusters), strengthening the capabilities of the companies in the O&G sector in order to make them better equipped to face new challenges, especially related to BigData.*

- 1. Establish an international mobility scheme for researchers in BigData in the O&G sector*
- 2. Build long-term partnerships among and between various stakeholders, and promote cluster-to-cluster cooperation*
- 3. Conduct training activities and study tours, targeted at senior managers, to render technical advisory services and to promote exchange of technical know-how in the field of BigData in the O&G sector.*

The consortium is led by University of Agder (ICT department) with GCE NODE as Norwegian cluster partner and SBI at Stanford Research International, University of Nebraska and research groups in Texas.

**Phase 1** was to establish international nodes in US, which we have done with Dr. Eilif Trondsen from Strategic Business Insight (SBI) at Stanford Research International in California, Professor Hesham Ali, Dean at College of Technology and Science at University of Nebraska-Omaha in Nebraska and Dr. Donna Kidwell from University of St. Edwards and International President of Webstudent in Texas. The nodes will contribute with competence, network and facilitation in the mobility scheme.

**Phase 2** is the phase from now and until the workshop in Houston. Clarification and definition of research and innovation areas to address is needed. *Workshop 1* will be held at Agder in March and *workshop 2* in Houston in May.

**Phase 3** is focused on creating research links and mobility between US and Norway for researchers, industry and students.

## Offshore Data Community Workshop Program

**Moderator: Dr. Donna Kidwell**

**Program: Søren Kragholm**

**08:00 – 09:00 Registration, coffee**

### 09:00 – 10:15 Opening and presentation

09:00 – 09:10 **Welcome, by Jostein Mykletun, Consul General of Norway, Houston**

09:10 – 09:30 **Offshore Data Community project in a nutshell, Professor Baltasar Beferull Lozano and senior /EU adviser Søren Kragholm, University of Agder, Norway**

09:30 – 10:15 **Presentation of SFI Mechatronics and SMART-RIG projects**  
Baltasar Beferull Lozano, Professor ICT, GCE NODE/University of Agder and Søren Kragholm, Senior EU Adviser, GCE NODE/University of Agder

10:15 – 10:30 **Coffee break**

### 10:30 – 11:40 Workshop Continues

10:30 – 11:15 **Can the oil and gas sector learn from other sectors and how will it leverage?**  
Rebecca (Becky) Taylor, Technology Innovation Advisor, Shell Venture

11:15 – 12:00 **How the ed-tech innovation scene is leveraging from data analytics?**  
Dr. Donna Kidwell, University of St. Edwards and International President of Webstudent, Texas and Dr. Eilif Trondsen, Strategic Business Insight (S.B.I.), Stanford Research International

12:00 – 12:30 **NorTex BigData Science Cluster**  
Dr. Jan Ødegaard, Executive Director, Ken Kennedy Institute for Information Technology, Rice University, [www.rice.edu](http://www.rice.edu) (TBC)

12:30 – 13:30 **Networking Lunch, at Norway House**

### 13:00 – 14:00 Workshop continues

13:00 – 13:50 **Development of a university-industry transnational cluster focused on new approaches to non-proprietary data flow – all workshop participants**

13:50 – 14:00 **Wrap-up and closing remarks**

